

Support HB 4134

"1.25% for Wildlife"

*Oregon's most significant conservation victory in decades:
for our imperiled lands, waters, and wildlife and the growing tourism
industry that depends on them.*



What HB 4134 Does

By raising Oregon's statewide tourism tax (state transient lodging tax) by 1.25 percentage points, it will fund:

Oregon's State Wildlife Action Plan (SWAP) Oregon's blueprint to protect and recover our imperiled species and habitats	Wolf Depredation Compensation and Financial Assistance Grant Program Resources can help reduce conflict and improve coexistence with wolves
Oregon Conservation and Recreation Fund Engaging communities in the outdoors and conservation projects across the state	Invasive Species Response Addressing chronic gaps in detection and removal of harmful invasive species
ODFW's Wildlife Connectivity Program Supporting wildlife passage and overcoming habitat fragmentation	Wildlife Stewardship Program Supporting wildlife rehabilitation facilities and other stewardship priorities
Anti-Poaching Efforts Stabilizing existing Dept. of Justice capacity to address poaching and supporting state police on the frontlines against illegal poaching.	Oregon Conservation Corps Investment into wildfire risk reduction, community resiliency and natural resources workforce development

Why Oregonians Support HB 4134

- **Investment into Oregon's Natural Legacy:** It will conserve and restore Oregon's 300+ vulnerable species and their habitats that support Oregonians livelihoods, quality of life and recreation needs.
- **Diverse Stakeholder Support:** It will solve a long-standing funding gap for wildlife and habitats, and is widely supported by a diverse group of stakeholders with a presence in all parts of Oregon.
- **Investment in Wildfire Risk Reduction and Workforce Development:** It includes stable funding for the Oregon Conservation Corps to keep Oregon's communities safe from wildfire and help build Oregon's workforce.
- **Reinvestment in Oregon's Tourism:** Outdoor recreation is a \$8 billion industry in Oregon and makes up 2.6% of the state's GDP. This concept would reinvest in our natural resources, a major draw for out-of-state tourists, which helps attract more visitors ("if you build it, they will come").
- **Not a Cost-of-Living Increase:** The majority (65%) of those who pay the tax are visitors from other states and countries.
- **Bipartisan Support:** The concept enjoys bipartisan support in both chambers due to its effort to sustainably fund a range of important programs.
- **Establish Stable Funding:** It would make these programs more resilient in an uncertain funding environment.
- **Doesn't Change Low Tax Ranking:** Oregon has the third lowest state lodging tax rate out of all 50 states and raising the rate by 1.25 percentage points would not change that ranking. Even considering local lodging tax rates, Oregon's communities are still below, or significantly below, similarly situated out-of-state communities.



HB 4134 would be a monumental win for Oregon's iconic fish, wildlife, and habitat!

Contact: Danielle Moser (dm@oregonwild.org), Sristi Kamal (kamal@westernlaw.org), Colin Reynolds (creynolds@defenders.org), Eliza Walton (eliza@olcv.org).



LEARN MORE AT
1PERCENT4WILDLIFE.ORG